

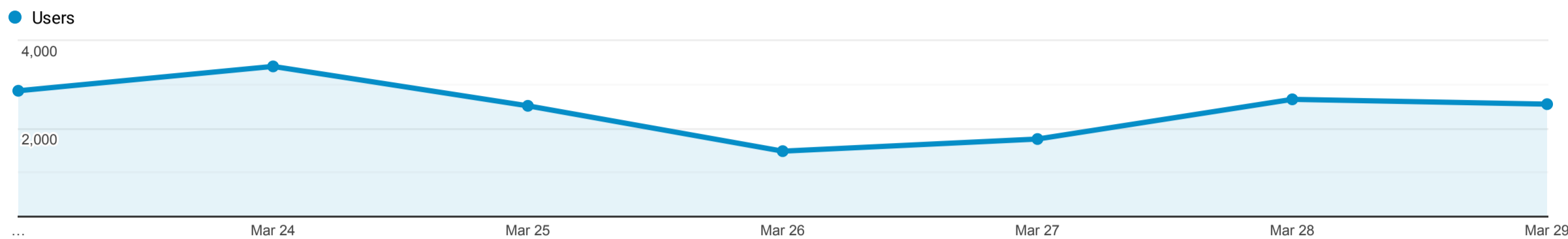
All Traffic

Mar 23, 2022 - Mar 29, 2022

All Users
100.00% Users

Explorer

Summary



| Source / Medium | Acquisition | | | Behavior | | | Conversions eCommerce | | |
|--------------------------|---|---|---|---|---|---|---|---|---|
| | Users ↓ | New Users | Sessions | Bounce Rate | Pages / Session | Avg. Session Duration | Ecommerce Conversion Rate | Transactions | Revenue |
| | 15,660 % of Total: 100.00% (15,660) | 13,120 % of Total: 100.06% (13,112) | 19,157 % of Total: 100.00% (19,157) | 44.93% Avg for View: 44.93% (0.00%) | 5.12 Avg for View: 5.12 (0.00%) | 00:03:24 Avg for View: 00:03:24 (0.00%) | 2.56% Avg for View: 2.56% (0.00%) | 490 % of Total: 100.00% (490) | \$55,596.85 % of Total: 100.00% (\$55,596.85) |
| 1. (direct) / (none) | 13,484 (85.90%) | 11,130 (84.83%) | 16,584 (86.57%) | 41.38% | 5.42 | 00:03:41 | 2.76% | 457 (93.27%) | \$50,152.33 (90.21%) |
| 2. google / cpc | 2,151 (13.70%) | 1,940 (14.79%) | 2,495 (13.02%) | 68.14% | 3.22 | 00:01:33 | 1.24% | 31 (6.33%) | \$3,364.52 (6.05%) |
| 3. Partners / affiliate | 54 (0.34%) | 42 (0.32%) | 70 (0.37%) | 62.86% | 3.20 | 00:01:56 | 2.86% | 2 (0.41%) | \$2,080.00 (3.74%) |
| 4. (not set) / (not set) | 6 (0.04%) | 6 (0.05%) | 6 (0.03%) | 16.67% | 2.17 | 00:04:33 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 5. (not set) / cpc | 1 (0.01%) | 1 (0.01%) | 1 (0.01%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 6. Partners / (not set) | 1 (0.01%) | 1 (0.01%) | 1 (0.01%) | 0.00% | 2.00 | 00:10:48 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |

Rows 1 - 6 of 6

